



We're a cutting-edge part-agency, part-digital shop in Brooklyn. We create web and mobile apps, social media strategies, and innovative campaigns for companies we love (Ford, Budweiser, NFL, Disney, and MTV are just a few). We're leading the initiative to make our neighborhood, DUMBO, the Digital District of New York City.

Our founders built an amazing team from the ground up and we're rapidly-growing. We're looking for ridiculously awesome candidates to become the Next Big Carrot and help us take over the world.

We need a Community Manager.

The Community Manager will

- Collaborate with strategists to develop content calendars for clients' social media channels
- Monitor and respond to social media conversations in a timely and expert fashion
- Source, curate, write and edit content in branded social channels that tactically support campaign strategy
- Act as the primary thermometer of audience sentiment in all branded channels
- Identify and elevate problems or conflicts in order to be dealt with quickly and avoid fallout

Requirements

- Experience managing a brand-owned social media property on a daily basis
- Nuanced understanding of community development, management, content development, proliferation, and engagement tracking
- Outstanding writing skills, a creative mind, better-than-normal judgment, and an ability to think quickly

The ideal candidate

- Can't live without Facebook and Twitter
- Reads blogs and crawls the web religiously, but knows how to stop long enough to be productive
- Loves watching a community's activity ebb and flow in response to different kinds of content
- Will mesh seamlessly with the Carrot team. Culture is a top priority for us. This means you should be amazing... and a little bit insane. A great sense of humor is a plus

Is this you? Prove it.

Fill out the application at carrotcreative.com/careers. That's it. But... we do get a lot of applications. Want to stand out from the noise? The Carrot Crew is all over the web. Figure out how to get our attention and tell us why we can't resist you. (Hint: Boring cover letters not necessary.)